Township of Franklin Public Schools



Strategic Plan: Vision 2019

Prepared by:

Educational Information and Resource Center (EIRC)

Adopted: June 25, 2014

Update #1-December 17, 2014

Introduction

The goal of the **Township of Franklin Public Schools** *Vision 2019* project was to conduct a strategic planning process for the purpose of defining the decisions and actions that shape and guide the future direction for the school district over the next several years. The planning process included targeted and prioritized action steps to move the district forward. The following introduction summarizes results of three community/staff work sessions conducted on October 28, December 9, 2013 and January 27, 2014. The work sessions divided the audience into groups that reflected diversity of opinion and positions regarding the current status and future of the Township of Franklin Public Schools and articulated some interesting, thought provoking, and in some cases almost unanimous agreement on the current and future direction of the district

Points of Pride

On October 28, 2013, Franklin Township residents and district staff met for the purpose of strategic planning. The purpose of this planning session was to engage community members in future thinking on improvement needs for the District. The Points of Pride meeting was the first in a series of three community engagement sessions. During this session, participants worked in small groups to identify what they believed is working best at the Franklin Township Schools. Their first task was to think individually about this topic and to record their thoughts. Following this, participants shared their individual thinking, and following discussion, they reached consensus on points of agreement on what is working well. These consensus points were then presented by the small groups to the full group of meeting participants.

Members of the large group then discussed, compared and contrasted the results of thinking across the small groups.

Expectations for the Future

On December 9, 2013 community members and district staff met to participate in the second session of strategic planning process. After reviewing highlights from the first session, "What's Working Well at Township of Franklin Public Schools," participants focused on the question: "If we were here together (5) five years from now, what would have happened in the Township of Franklin Public Schools that would make you feel proud of the accomplishments of the District?" Individually, participants recorded their responses to this question. Participants then shared their thinking with other small group members. Participants then, by consensus, identified points they agreed should be brought to the full participant group. These consensus points were then presented by the small groups to the full group of meeting participants.

Creating an Action Plan On January 27, 2014 community members and district staff convened for a third session to consider the priority goal areas identified through the work of Session Two (2). These goal areas include: Student Achievement/ Instructional Programs, Technology, Family Involvement, Facilities and Services, Communication and Staffing. Session participants worked in small groups and carousel brainstormed the six goal areas of work. Their challenge was to identify action

steps that would support the accomplishment of improvements in the goal areas they have identified. Following this brainstorming activity, the groups identified action steps they believe would be important to take, but which would not require substantial cost for operating funds or additional human resources. What follows is a summary of the work accomplished during this third planning session. Each of the six goal areas were reviewed by District administration and formulated into specific action plans on the pages that follow.

Community Survey

In efforts to give all community members an opportunity for input an electronic survey was conducted from March 4, 2014 through April 2, 2014. The survey asked participants to answer questions that were in line with those discussed during the work sessions. The community survey resulted in an additional 59 responses.

Finalizing the Plan

The Township of Franklin's strategic plan, named Vision 2019 was converted to draft form throughout several months following the conclusion of the three work sessions. This process involved administration to digest hundreds of comments and priority items and convert those items into an action plan that includes 6 goal areas, 28 objectives and over 75 proposed strategic activities. The draft form was sent to the community for feedback prior to being adopted by the Board of Education on June 25, 2014.

Thank You!

Township of Franklin Public Schools



GOAL 1: Student Achievement/Instructional Programs

<u>Goal 1</u>: The Township of Franklin Public Schools will enhance instructional programs that will result in improved student achievement. Our objectives are to::

				Semi-Annual Progress Review										
				Year 1		Ye	Year 2		ar 3	Yea	ar 4	Year 5		
	Objectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
1.	Explore the use of standards based report cards aligned to common core state standards Explore moving to trimesters, as	 Test students at their appropriate level "Pilot" standards based report card at the Kindergarten level Solicit feedback from teachers and parents regarding standards based report cards 	Supervisor of C&I, Instructional Supervisor Principals, DEAC Committee, CCIT, Supt.,	\		alin T		4	1					December 2014: ✓ 2014-2015 school year-piloting standards based report card in Kindergarten ✓ Implemented new district wide writing program ✓ Purchased leveled novels and "Learning A-Z" licenses for grades K-2
3.	opposed to four marking periods Reduce class sizes	Develop timeline for implementation of standards based report card to other grade	School B.A.											✓ Creation of after school STEM based programs- Model Rocketry at CLR; Rocketry Program at MR; Lego League at MFJ
4.	Common expectation of Reading and Writing	 More cohesive evaluation and recording with grade level 	-3	√			fi		60	100	977			✓ Updated K-6 unit guidance documents in summer 2014
5.	Exploration of STEM and other programs that increase academic rigor	 Preparation/alignment to needs of secondary CCSS Teacher Resources (level books) 	7	V / / /			ho	1		54				
6.	Establish curriculum that supports student achievement on PARCC assessment	 Monitor student enrollment compared to staffing levels Track parent access to Realtime 		7		No.								
7.	Establish strong K-12 articulation practices	Ongoing curriculum revision (with K-12 articulation in mind)		✓										
		 Increase BSI and In-class support staffing School "visits" that have established STEM programs 												

GOAL 2: Technology

<u>Goal 2</u>: The Township of Franklin Public Schools will implement effective technology integration with faculty, students, and operations to enhance the school system. Our objectives are to:

					Semi-Annual Progress Review									
				Year 1		Yea	ar 2	Yea	ar 3	Yea	ar 4	Year 5		
Ob	ojectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
infrasicurrer to acc District plan 2. Explo an Instruction Techn Direct 3. To evaluate and stemerg 4. Provide profest develor oppor suppor	de technology structure that is int and sufficient complish the ict's strategic ore the need for structional nology stor/Coach valuate faculty tudent use of ging technology de the staff with ssional opment rtunities that orts technology I instruction	 Monitor technology budget Integrate new technology (software and hardware) Use data to track student achievement through use of technology Increase communication via technology (website, social media, interactive apps) Shift culture to more paperless environment Prepare for new technology demands (apps, 1-1 tech, PARCC) Mobile app for students/staff Increase individual technology for students/staff Provide student emails Use both MAC & PC Expand the teaching of keyboarding lower level classes to enhance PARCC readiness Monitor technology use in the classroom through teacher evaluations 	Technology Director, Supervisor of C&I, Instructional Supervisor Principals, DEAC Committee, CCIT, Supt., District B.A.	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		The state of the s								December 2014: ✓ Launched district mobile app in October 2014 ✓ Increased number of Chromebooks available for student use at MR and CLR ✓ Increased wireless access points ✓ Upgraded district servers summer 2014 ✓ Upgraded district Internet speed by 10x in October 2014 ✓ Website posts automatically sent to Facebook and Twitter accounts ✓ Implementation of the I-Ready program ✓ Electronic progress reports for grades 1-6. ✓ Computer literacy focusing on keyboarding/PARCC readiness skills ✓ Coaches/Supervisors providing PD on the use of Chromebooks ✓ 5th and 6th grade students provided with Google email accounts

GOAL 3: Family Involvement

Goal 3: The Township of Franklin Public Schools will strengthen its parent outreach and engagement efforts. Our objectives are to:

				Semi-Annual Progress Review										
				Yea	r 1	Yea	ar 2		ar 3	Year 4		Year 5		
	Objectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
1.	Increase overall parental participation in the schools	PTA lunch and recess aidesNJ ASK/PARCC family nights	Principals, Special Education Supervisor	1	W.	Hij	U		1					December 2014: ✓ PARCC/Common Core family nights scheduled for January 2015 ✓ Franklin Township School
2.	Increase opportunity for parent visitation (volunteers, classroom visits, etc.)	Provide physical outlets with the school and parents (NFL Play60, field days, etc)	Supt., Technology Director PTA/PTO,	đ	N	Ī	-							District participated in Franklinville Day 2014. ✓ Math Coach providing parent newsletters on Common Core
3.	Increase opportunities for parental input on academic activities (committees.	 Parent-to Parents Buddy System (Parents for Positive Change) Students contribute to parent 	Other parent organizations			/								Math Concepts ✓ Providing Common Core/PARCC parent resources on the district website
4.	volunteers, etc.) Increase parent	Parent institute for new	- 6				10.							
	involvement in social activities (chaperones, PTA/PTO involvement, etc.)	academic initiatives Parent-student learning days and nights: Math/Lang Arts/Science	Col.	✓	11		11	J	3	IJ,	11.			
5.	Celebrate school volunteers and recognize the	Provide parents with digital resources for support at home (Brainiacs, Wolfram Alpha, etc.)		hl	c	N c	1 (0.4)							
	important role they play in school operations	Hold more family activity nights (movie night, ice cream social)				_								
		Send township wide newsletter to highlight district Example in the Day Participation The Day Participation												
		 Franklinville Day Participation Survey parents on interests and desired activities 		✓										

GOAL 4: Facilities and Services

<u>Goal 4</u>: The Township of Franklin Public Schools will enhance the District's facilities and services in a manner that balances the educational needs of all pupils while remaining fiscally responsible. Our objectives are to:

				Semi-Annual Progress Review]		
				Yea	ır 1	Yea	ar 2	Ye	ar 3	Yea	ar 4	Ye	ar 5	
	Objectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
1.	Increase safety/security that forces visitors to the office before they can enter the hallways	 More community service projects involving all students Climate control regulation in all buildings 	Buildings and Grounds Supervisor, Principals, Special	>		1			1					December 2014: ✓ Completed HVAC and Reroofing projects on all three school buildings ✓ Reduction of used equipment/ clutter-specifically trailers MR
2.	Assess the need to increase/improve facilities (classrooms, auditorium, performance venue, etc.)	 Evaluate buildings for handicapped accessibility Continue to explore shared service opportunities 	Education Supervisor, Supt., District B.A.		1	7								and CLR; electronic equipment at Lake School. ✓ Installation of new age appropriate playground equipment at MFJ ✓ Installation of bus cameras
3.	Create programs to encourage physical activity beyond he school day	 Upgrade technology infrastructure Brighten school Environment (paint walls, murals, etc.) 	A	✓	ì	nţ	ĥ	1		7)	jii.			
4.	Provide age appropriate playgrounds	Recycle/Energy efficiency programs	1	11/11	Te	N.c	has	11	/					
5.	Improve storage capacity by reducing clutter and using appropriate areas for storage	 Healthy breakfast programs Child centered furniture Energy audit 		/										
		Properly discard of all unused equipment and supplies.		✓										
		Survey parents for desired facilities needs												
		Evaluate need for additional parking availability												

Goal 5: Communication

<u>Goal 5</u>: The Township of Franklin Public Schools will explore additional means of communication in efforts to keep staff, parents and community members abreast of current happenings within our schools. Our objectives are to:

				Semi-Annual Progress Review]
				Yea	ar 1	Yea	ar 2	Yea	Year 3 Year 4		ar 4	Year 5		
	Objectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
2. D commod strains and strain	mprove communication to all cakeholders develop a school communications cobile app constantly promote districts' vision and crategic plan corease use of social codia to promote district	 Poll parents to see how they receive communications/how they prefer to communicate Hire a district public relations coordinator Hire a webmaster Incorporate a message board feature on the website Maintain teacher web pages that include current classroom activities/topics Post ideas on website to help parents to provide summer and school year enrichment Offer technology training to parents Communicate unit skills to parents for ELA and math Add curriculum tab to website Add bilingual components on website and publications Explore the purchase of electronic marquees School business partnerships outside the district 	Principals, Curriculum Director, Instructional Supervisor, Technology Director, Special Education Supervisor, Supt., District B.A.	✓ ✓ ✓	2015	2015	2016	2016	2017	2017	2018	2018	2019	December 2014: ✓ Added Curriculum tab to the district website ✓ Created teacher websites accessible through the district website ✓ Launched district mobile app in October 2014 ✓ Use of new two-way radio system to communicate with bus drivers ✓ Providing transportation office coverage until all students are safely transported home ✓ Continual upgrade to website ✓ Provide parents access to unit guidance documents via the website

Goal 6: Staffing

<u>Goal 6</u>: The Township of Franklin Public Schools will make every possible effort to enhance staffing to provide additional supports for our students. Our objectives are to:

				Semi-Annual Progress Review										
				Yea	ır 1	Yea	ar 2	Yea	ır 3	Yea	ır 4	Year 5		
Obj	jectives	Proposed Strategic Activities	Responsible Person/Unit	Dec 2014	Jun 2015	Dec 2015	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019	Assessment of Goal Notes
staff to faculty ratios a providi learning 2. Evaluat support approprious support 3. Make e	ate professional to ensure the to student are conducive to ing a strong gg environment. Attendicational to staff to ensure to are in place every effort to in optimal class	 In-service sessions for all staff Co-teaching training Quality mentoring for new teachers Additional coaches (technology, literacy, etc.) Ensure highly qualified staff Hire more diversified staff Incorporate reading improvement strategies Teacher coach/teacher leader Evaluate need for additional administrators (permanent curriculum coordinator, assistant principals, etc.) Evaluate enrollment trends Explore hiring counselors at all schools Common planning schedule Improve kindergarten registration process and communication 	Principals, Curriculum Director, Instructional Supervisor, Technology Director, Special Education Supervisor, Supt., District B.A.	✓ ✓ ✓ ✓ ✓ ✓		No.					2010			December 2014: ✓ Incorporated the online Kindergarten pre-registration process through Realtime. ✓ Hiring a school counselor for the Main Road school ✓ Adjusted all three school schedules to include availability of common planning time ✓ Hired full-time Supervisor of Curriculum ✓ Hiring a School Bus Driver Trainer and Safety Coordinator ✓ Implementation of GCN training to ensure all staff receives required mandated trainings