

Township of Franklin Public Schools



Strategic Plan: Vision 2019

Prepared by:

Educational Information and Resource Center (EIRC)

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Introduction

The goal of the *Township of Franklin Public Schools Vision 2019* project was to conduct a strategic planning process for the purpose of defining the decisions and actions that shape and guide the future direction for the school district over the next several years. The planning process included targeted and prioritized action steps to move the district forward. The following introduction summarizes results of three community/staff work sessions conducted on October 28, December 9, 2013 and January 27, 2014. The work sessions divided the audience into groups that reflected diversity of opinion and positions regarding the current status and future of the *Township of Franklin Public Schools* and articulated some interesting, thought provoking, and in some cases almost unanimous agreement on the current and future direction of the district.

Points of Pride

On October 28, 2013, Franklin Township residents and district staff met for the purpose of strategic planning. The purpose of this planning session was to engage community members in future thinking on improvement needs for the District. The Points of Pride meeting was the first in a series of three community engagement sessions. During this session, participants worked in small groups to identify what they believed is working best at the Franklin Township Schools. Their first task was to think individually about this topic and to record their thoughts. Following this, participants shared their individual thinking, and following discussion, they reached consensus on points of agreement on what is working well. These consensus points were then presented by the small groups to the full group of meeting participants.

Members of the large group then discussed, compared and contrasted the results of thinking across the small groups.

Expectations for the Future

On December 9, 2013 community members and district staff met to participate in the second session of strategic planning process. After reviewing highlights from the first session, "What's Working Well at Township of Franklin Public Schools," participants focused on the question: "If we were here together (5) five years from now, what would have happened in the Township of Franklin Public Schools that would make you feel proud of the accomplishments of the District?" Individually, participants recorded their responses to this question. Participants then shared their thinking with other small group members. Participants then, by consensus, identified points they agreed should be brought to the full participant group. These consensus points were then presented by the small groups to the full group of meeting participants.

Creating an Action Plan

On January 27, 2014 community members and district staff convened for a third session to consider the priority goal areas identified through the work of Session Two (2). These goal areas include: Student Achievement/ Instructional Programs, Technology, Family Involvement, Facilities and Services, Communication and Staffing. Session participants worked in small groups and carousel brainstormed the six goal areas of work. Their challenge was to identify action

steps that would support the accomplishment of improvements in the goal areas they have identified. Following this brainstorming activity, the groups identified action steps they believe would be important to take, but which would not require substantial cost for operating funds or additional human resources. What follows is a summary of the work accomplished during this third planning session. Each of the six goal areas were reviewed by district administration and formulated into specific action plans on the pages that follow.

Community Survey

In efforts to give all community members an opportunity for input an electronic survey was conducted from March 4, 2014 through April 2, 2014. The survey asked participants to answer questions that were in line with those discussed during the work sessions. The community survey resulted in an additional 59 responses.

Finalizing the Plan

The Township of Franklin's strategic plan, named Vision 2019 was converted to draft form throughout several months following the conclusion of the three work sessions. This process involved administration to digest hundreds of comments and priority items and convert those items into an action plan that includes 6 goal areas, 28 objectives and over 75 proposed strategic activities. The draft form was sent to the community for feedback prior to being adopted by the Board of Education on June 25, 2014.

Thank You!

GOAL 2: Technology

Goal 2: The Township of Franklin Public Schools will implement effective technology integration with faculty, students, and operations to enhance the school system. Our objectives are to:

Objectives	Proposed Strategic Activities	Responsible Person/Unit	Semi-Annual Progress Review										Assessment of Goal Notes	
			Year 1		Year 2		Year 3		Year 4		Year 5			
			Dec 2014	Jun 2015	Jan 2016	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019		
1. Provide technology infrastructure that is current and sufficient to accomplish the District's strategic plan	a. Monitor technology budget	Technology Director, Curriculum Supervisor, Instructional Supervisor Principals, DEAC Committee, CCIT, Supt., District B.A.			✓									<p><u>January 2016:</u></p> <ul style="list-style-type: none"> ✓ Implementation of 1-1 Chromebook initiative at CLR; and 1-2 at MR (2.3f) ✓ Standards based unit assessment data workbook being provided to the teachers (2.3c) ✓ Tracking staff/student technology use through lesson plans, classroom observations, and SLC/DEAC committee (2.3l) ✓ Provided Google accounts for students in grades 3-4 (2.3i) ✓ Continued use of I-Ready diagnostic software (2.3c) ✓ Increase wireless access points (2.1) <p><u>June 2016:</u></p> <ul style="list-style-type: none"> ✓ Implementation of the 1:1 Chromebook initiative at Main Road School (2.1) ✓ Chromebook take home initiative at the C.L. Reutter School (2.1)
	b. Integrate new technology (software and hardware)		✓	✓										
	c. Use data to track student achievement through use of technology		✓		✓									
2. Explore the need for an Instructional Technology Director/Coach	d. Increase communication via technology (website, social media, interactive apps)		✓											
3. To evaluate faculty and student use of emerging technology	e. Shift culture to more paperless environment													
4. Provide the staff with professional development opportunities that supports technology based instruction	f. Prepare for new technology demands (apps, 1-1 tech, PARCC)		✓	✓		✓								
	g. Mobile app for students/staff		✓											
	h. Increase individual technology for students/staff			✓										
	i. Provide student emails		✓											
	j. Use both MAC & PC													
	k. Expand the teaching of keyboarding lower level classes to enhance PARCC readiness													
	l. Monitor technology use in the classroom through teacher evaluations				✓									

GOAL 4: *Facilities and Services*

Goal 4: The Township of Franklin Public Schools will enhance the District's facilities and services in a manner that balances the educational needs of all pupils while remaining fiscally responsible. Our objectives are to:

Objectives	Proposed Strategic Activities	Responsible Person/Unit	Semi-Annual Progress Review										Assessment of Goal Notes	
			Year 1		Year 2		Year 3		Year 4		Year 5			
			Dec 2014	Jun 2015	Jan 2016	Jun 2016	Dec 2016	Jun 2017	Dec 2017	Jun 2018	Dec 2018	Jun 2019		
1. Increase safety/security that forces visitors to the office before they can enter the hallways	a. More community service projects involving all students	Buildings and Grounds Supervisor, Principals, Special Education Supervisor, Supt., District B.A.			✓									<p><u>January 2016:</u></p> <ul style="list-style-type: none"> ✓ Completion of hallway painting project at MFJ (4.2f) ✓ Student mural painting project at MR (4.2f) ✓ Energy Audit to be completed in 2016 (4.2g) ✓ Exploring solar project (4.2g) ✓ Tracking copies/copier usage through Equitrax software (4.2g) ✓ Purchase of student centered furniture (kidney tables, individual dry erase boards, etc.) (4.2i) <p><u>June 2016:</u></p> <ul style="list-style-type: none"> ✓ Main Road Mural project (4.2f) ✓ Increase parking at C.L. Reutter and Main Road Schools/District wide repaving project-Summer 2016 (4.2m) ✓ Registration for the Sustainable Jersey for Schools program (4.2g) ✓ District wide painting projects-Summer 2016 (4.2f)
	b. Climate control regulation in all buildings		✓											
2. Assess the need to increase/improve facilities (classrooms, auditorium, performance venue, etc.)	c. Evaluate buildings for handicapped accessibility													
	d. Continue to explore shared service opportunities													
	e. Upgrade technology infrastructure		✓	✓										
3. Create programs to encourage physical activity beyond the school day	f. Brighten school environment (paint walls, murals, etc.)			✓	✓	✓								
	g. Recycle/Energy efficiency programs					✓								
4. Provide age appropriate playgrounds	h. Healthy breakfast programs		✓											
	i. Child centered furniture				✓									
	j. Energy audit				✓									
5. Improve storage capacity by reducing clutter and using appropriate areas for storage	k. Properly discard of all unused equipment and supplies.		✓	✓										
	l. Survey parents for desired facilities needs													
	m. Evaluate need for additional parking availability					✓								

